



**Sunday, November 12, 2017**  
 University of Houston  
 Goal: \$250,000

## Sponsorship Opportunities

### \$20,000 – TITLE SPONSOR

- Receives all Champion Sponsor benefits
- Acknowledged in all planned media opportunities, publicity interviews and photos
- Banner displayed at Starting Line
- Opportunity to start the race
- Logo printed on reusable race swag bags
- 30 complimentary runners/walkers



### \$10,000 – CHAMPION SPONSOR

- Receives all Sprint Sponsor benefits
- Speaking opportunity at post-race celebration
- Logo printed on race bibs
- 20 complimentary runners/walkers

### \$5,000 – SPRINT SPONSOR

- Receives all Stride Sponsor benefits
- VIP access and parking
- Banner prominently displayed on start/finish arch
- Logo displayed on WBF & AFF website with hyperlink
- Logo on race eblasts with link to your website
- 15 complimentary runners/walkers



### \$2,500 – STRIDE SPONSOR

- Receives all Jog Sponsor benefits
- Special Social Media recognition
- Table to display materials/products
- 10 complimentary runners/walkers

### \$1,000 – JOG SPONSOR

- Receives all Trot Sponsor benefits
- **Logo** displayed on race t-shirts, posters, brochures, signage & website
- Opportunity to distribute product and promotional materials in race swag bags
- 6 complimentary runners/walkers



### \$500 – TROT SPONSOR

- **Name** printed on back of all race t-shirts
- **Name** listed on race website with hyperlink
- 4 complimentary runners/walkers

[WalkByFaith5K.org](http://WalkByFaith5K.org)  
[AddisFaith.org](http://AddisFaith.org)

## Limited Sponsorship Opportunities

(one available of each)

### **\$5,000 - MEDAL SPONSOR**

- Receives all Sprint Sponsor benefits
- Name/logo printed on lanyard for finisher medals
- Opportunity to hand out medals to finishers

### **\$5,000 – KID'S ZONE SPONSOR**

- Receives all Sprint Sponsor benefits
- Banner/Tent displayed at the Kid's Zone

### **\$5,000 - SPIRIT SPONSOR**

- Receives all Sprint Sponsor benefits
- Logo printed on cheer posters to be decorated by race participants and spectators
- Spirit tent at finish line with marketing table

### **\$1,500 – WATER STATION SPONSOR** (2 opportunities available at \$1,500 each)

- Receives all Stride Sponsor benefits
- Signage and recognition at your water station
- Your crew can operate your station and/or we will provide volunteers.

### **\$1,500 – MILE MARKER SPONSOR** (4 opportunities available at \$1,500 each.)

- Receives all Stride Sponsor benefits
- Logo on large signs at one of the 5k mile markers

### **\$1,500 – SMILE SPONSOR**

- Receives all Jog Sponsor benefits
- Life-sized cutout of Hope the Monkey with your logo
- Key signage at photo table



**Have an idea about how your company could participate in this event? We have custom sponsorship packages available to meet your individual needs.**

**Let us help set up your corporate teams! Discounts available.**

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