



Sunday, November 12, 2017
 University of Houston
 Goal: \$250,000

Sponsorship Opportunities

\$20,000 – TITLE SPONSOR

- Receives all Champion Sponsor benefits
- Acknowledged in all planned media opportunities, publicity interviews and photos
- Banner displayed at Starting Line
- Opportunity to start the race
- Logo printed on reusable race swag bags
- 30 complimentary runners/walkers



\$10,000 – CHAMPION SPONSOR

- Receives all Sprint Sponsor benefits
- Speaking opportunity at post-race celebration
- Logo printed on race bibs
- 20 complimentary runners/walkers

\$5,000 – SPRINT SPONSOR

- Receives all Stride Sponsor benefits
- VIP access and parking
- Banner prominently displayed on start/finish arch
- Logo displayed on WBF & AFF website with hyperlink
- Logo on race eblasts with link to your website
- 15 complimentary runners/walkers



\$2,500 – STRIDE SPONSOR

- Receives all Jog Sponsor benefits
- Special Social Media recognition
- Table to display materials/products
- 10 complimentary runners/walkers

\$1,000 – JOG SPONSOR

- Receives all Trot Sponsor benefits
- **Logo** displayed on race t-shirts, posters, brochures, signage & website
- Opportunity to distribute product and promotional materials in race swag bags
- 6 complimentary runners/walkers



\$500 – TROT SPONSOR

- **Name** printed on back of all race t-shirts
- **Name** listed on race website with hyperlink
- 4 complimentary runners/walkers

WalkByFaith5K.org
AddisFaith.org

Limited Sponsorship Opportunities

(one available of each)

\$5,000 - MEDAL SPONSOR

- Receives all Sprint Sponsor benefits
- Name/logo printed on lanyard for finisher medals
- Opportunity to hand out medals to finishers

\$5,000 – KID'S ZONE SPONSOR

- Receives all Sprint Sponsor benefits
- Banner/Tent displayed at the Kid's Zone

\$5,000 - SPIRIT SPONSOR

- Receives all Sprint Sponsor benefits
- Logo printed on cheer posters to be decorated by race participants and spectators
- Spirit tent at finish line with marketing table

\$1,500 – WATER STATION SPONSOR (2 opportunities available at \$1,500 each)

- Receives all Stride Sponsor benefits
- Signage and recognition at your water station
- Your crew can operate your station and/or we will provide volunteers.

\$1,500 – MILE MARKER SPONSOR (4 opportunities available at \$1,500 each.)

- Receives all Stride Sponsor benefits
- Logo on large signs at one of the 5k mile markers

\$1,500 – SMILE SPONSOR

- Receives all Jog Sponsor benefits
- Life-sized cutout of Hope the Monkey with your logo
- Key signage at photo table



Have an idea about how your company could participate in this event? We have custom sponsorship packages available to meet your individual needs.

Let us help set up your corporate teams! Discounts available.

Contact: Amber Bender -- Executive Director & Founder
281.785.4098 amberbender@addisfaithfoundation.org

AddisFaith.org
WalkByFaith5k.org
Twitter: @addisfaith @walkbyfaith5k
Facebook: www.facebook.com/addisfaithfoundation

